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Wisconsin Region
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Fire Sprinklers Buy Time Time Buys Life

NFSA

I apologize for the delay in the April and May WI Regional Report. This was due to a death of a family member early in April and dealing with personal matters. This has put me behind in releasing these reports. That is the reason for this combined report. I will be back on track after this month.

The quote above is not new but is appropriate at this time as the NFSA debuts a new media campaign and website (www.firesprinklersbuylife.com). The website includes the 30 second video showing a house that sustained a fire with background voices celebrating happy times in the family home. The video ends with a family celebrating dinner in a protected home. This follows the previous marketing towards protecting homes with the children, elderly, pets, disabled veterans. We need to understand that fire is preventable and if prevention practices fail there is technology to protect our property and lives – Fire Sprinklers. Please visit the website and share with your business and social contacts. Look for more ads in the future.

The 17th Annual Harry S. Truman Legacy Symposium was held on May 5 - 7 in Key West, Florida at the Truman Little White House. This event was centered around the 1947 President's Conference on Fire Prevention established by President Truman to identify a path for protecting our nation from fire and other hazards. A preliminary report showed that participant's established five priorities to forward the fire service. One of the priorities was to require residential fire sprinklers, specifically in homes guaranteed by federal mortgages. The fire service sees that fire prevention education alone does not prevent fires and that we need to incorporate technology and economic incentives into the equation to protect homes and the first responders.

----- Save the Date -----

Upcoming NFSA WI Chapter Events

NFSA Chapter Meeting

May, 2019

Date and Location TBD

August 26, 2019

31st Annual Burn Center Golf Invitational
Grand Geneva Resort & Spa

NSFA Annual Seminar and Expo

The NFSA Annual Seminar and North American Fire Sprinkler Expo begins this week (May 15 – 18) in Nashville, Tennessee. This event sees the three major associations that represent the fire sprinkler industry in North America: NFSA – Established in 1905; Canadian Automatic Sprinkler Association (CASA) – Chartered in 1961; and Sociation Mexicana de Automaticos Contra Incendio (AMRACI) formed in 2012. This marks the 109th Annual Seminar. The Expo provides an opportunity for suppliers and manufacturers to meet fire sprinkler contractors, designers, architects, engineers, building, fire and insurance officials and present the latest technology, products and services.

The event features keynote speakers Chad Williams, former USN SEAL, with a music city welcome for Mike Snider and his old-time string band. There will be over twenty-eight technical and business workshops available on a wide variety of industry topics. There are two afternoons to tour the Expo hall to meet suppliers and manufacturers. Watch the final round of the Top Tech contest on Friday. Many receptions and opportunities to network. Complete the event with the 4th Annual Common Voices Golf Classic.

The event expects record crowds of exhibitors and participants. Information on the 2019 Expo will be presented in a future regional report, as well as the information on the 2020 Annual conference dates and location.

Burn Center Golf Invitational

The 31st annual Burn Center Golf Invitational on August 26, 2019 at the Grand Geneva Resort and Spa. This prestigious event has been supported by the fire sprinkler industry over the years and has donated over \$2.5 million to burn prevention programs at Ascension Columbia St. Mary's Burn Center and the Burn Camp for Youth.

The early-bird sponsorship period closed May 1 with two platinum, four Diamond, seventeen Gold, six Silver and six Tee and Green sponsorships. All sponsorships are still available. Golfer registration is open and information will be sent soon. We currently have 170 golfers registered through sponsorships and foursomes. We expect another big turnout. Add-on events include discounts on Sunday golf, Sunday meals and services at the Grand Geneva Resort and Spa. We will again be offering the Bloody Mary bar before the shotgun start.



The event will start at 10:00 AM with registration and practice time at the driving range and putting green. Lunch will be served at 11:00 AM with a Bloody Mary Bar available nearby. Shotgun start for golf will start at noon on the Brute and Highlands courses. Golf will be a scramble format with award for top two teams. The evening program will begin at 5:30 PM with appetizers and cash bar. Dinner to be served at 6:00 and evening program to begin at 6:30.

Please contact Marty King at king@nfsa.org about participating.

The 2018 BCGI saw 186 golfers participate with over \$110,000 donated. We are expecting another banner year.

NFSA Layout Technician Blended Learning Course

You asked, NFSA listened and delivered. This new approach to fire sprinkler training allows for a combination of self-paced and interactive online learning along with in-class sessions. The course is comprised of:

- A “40 hours of online” portion facilitated by an NFSA instructor who will monitor and assist as needed, and be available for live chat or phone calls. Segments include codes and standards, sprinkler installation, seismic protection, fire pumps and standpipes, and hydraulic calculations.
- A 5-day, in-person portion focuses on intense practical application layout and design work under the guidance of an NFSA instructor. Project management and layout and calculations of wet- and dry-pipe system will be covered.
- The final portion is a required verification that the student has received training or is competent in CAD. This is provided by the employer or mentor of the student.

Find out more at <http://bit.ly/NFSAtrng>

Because Nobody does Fire Sprinkler Training Like NFSA --- NOBODY!

******* 2019 Classes *******

Two week Layout Technician Training

July 22 – August 2, 2019
Sacramento, CA

October 14 – October 25, 2019
Baltimore, MD

Layout Technician – Blended Learning In-Class Practicum

July 29 – August 2, 2019
Sacramento, CA

October 21 – October 25, 2019
Baltimore, MD

Wisconsin Fire Sprinkler Saves

March 24, 2019

Madison, WI

Around 7:30 p.m. Tuesday, City of Madison Firefighters were called to the 3500 block of Anderson Street for an alarm sounding in a multi-unit apartment complex. Engine 8’s crew found a kitchen fire was extinguished by a single fire sprinkler head. The fire sprinkler system provided a quick activation to the grease fire. Damage to the apartment would have sustained significant damage if not for the sprinkler. Firefighters ventilated the building with positive pressure fans and helped clean up some of the water. The occupant told crew members that he was heating grease for deep frying and fell asleep. No one was injured as a result of the fire.



March 29, 2019

Cross Plains, WI

Crews responded to a fire at a restaurant in Cross Plains early Tuesday morning. The eastbound lane of Highway 14 was blocked while firefighters worked to make sure the flames were out at Coach's Club Sports Bar and Restaurant. A fire official on the scene told 27 News they were called to the "small kitchen fire" at about 12:45 a.m. They said no one was in the building when it started and the sprinkler system was able to knock down the flames. The scene was cleared at about 2:20 a.m. No word on the extent of damage at this time.

April 4, 2019

West Allis, WI

Fire crews responded to a fire sprinkler activation at Incredaroll Roller Rink on Oklahoma Avenue. The fire was contained to a garbage can and extinguished by a single sprinkler head. The fire started in a storage room off the kitchen. No injuries were reported. Fire damage was minimal.

April 4, 2019

Bellvue, WI

Bellevue Fire and Rescue says a burning cigarette butt receptacle and a trash receptacle lead to a small fire outside the Home Depot at 2595 Eaton Road on Wednesday just before midnight.

Crews say the fire set off the sprinkler system outside the building. The store was not open at the time, but a cleaning crew was inside. Nobody was injured. Firefighters quickly put out the fire and shut off the sprinkler system. Besides a broken window, the building was not damaged. The heat however did damage some outdoor furniture outside the store.

April 5, 2019

Madison, WI

The Madison Fire Department said the fire at Sumo Steakhouse and Sushi Bar on Parkside Drive was kept in check overnight by an automatic fire sprinkler. According to the report, it's unknown how long the fire had been burning before a passerby called 911 at 2:30 a.m. to report smoke in the area.

A crew went to the roof of the restaurant and entered the building through a hatch, officials said. That's when they discovered light smoke coming from a kitchen vent. Firefighters pulled an attack line and proceeded to the kitchen, where an automatic sprinkler was holding a fire at bay, according to the report. Crews extinguished the remainder of the kitchen fire. Meanwhile, firefighters found fire in the kitchen exhaust system and were able to put it out with a water can extinguisher.

Fire officials said the kitchen suffered significant damage, but without the automatic sprinkler holding the fire in place while nobody was around to report the fire, it is believed the entire building would have been consumed by fire.



April 6, 2019

West Allis, WI

E63 was dispatched to a fire sprinkler activation at the Southtown Mall on Hwy 100 early in the morning. Smoke was noticed inside the Fujiyama Sushi/Hibachi Restaurant and forced entry was made. Investigation found moderate smoke and fire in the kitchen under a table next to the fryers. Fire was controlled by the fire sprinkler system and extinguished with a pressurized water extinguisher. Damage was limited to fire area and smoke throughout.

April 6, 2019

La Crosse, WI

A fire in the backstage area causes a small amount of damage at the Weber Center for the Performing Arts. The La Crosse Fire Department was called to the center at 428 Front Street shortly before noon Saturday morning. They found a small fire inside the garage door stage entrance. Firefighters removed a small plastic tote that was smoldering. Battalion Fire Chief Jeff Schott said the building's sprinkler system mostly extinguished the fire. A center employee also used a fire extinguisher. The fire didn't spread to any other parts of the building, though the theater area did have some smoke which the department helped remove. Damage was centered to the area where the fire started plus some minor water damage to the stage area. Chief Schott said the fire was caused by welding sparks that ignited combustible materials. No injuries were reported.

April 17, 2019

Green Bay, WI

No one is hurt after an overnight fire at Green Bay Packaging in Green Bay. All the employees evacuated safely. Firefighters say they found smoke when they arrived at the Radisson Street plant just after 9:30 Wednesday night, but it took some time to find the flames in the large building.

The fire was contained to a dust-collection unit on the roof, and was put out by a sprinkler system. Officials don't yet have an estimate on how much damage the fire caused.

Contact me with your saves!

Contact me **A.S.A.P. at (414) 531-9542 or e-mail: king@nfsa.org** if you have information regarding a Major Fire or Sprinkler Save or fire is defined as "one where there is extensive property loss, multiple death or injury to citizens or firefighters, or any other significant circumstances regarding fire sprinkler protection or lack thereof." Our goal when the appropriate fire scenario occurs is to influence immediate post-media coverage regarding the application of fire sprinkler protection, or lack of protection." Sprinkler Saves will help inform others that the systems do work and will provide life and property saving values.

When forwarding information of a major fire include; date, time, city, state, address, sprinkled, non-sprinkled, injuries, deaths and any other fire related particulars that may be available. Also, contact me if your company replaces a sprinkler head(s) due to activation by fire.

NFSA WI Mobile Side by Side Trailer



NFSA WI received the second mobile side by side trailer for fire sprinkler demonstrations that show how fast fire grows and the effectiveness of fire sprinklers on protecting lives and property. The first side by side was delivered Fall of 2017 and has been in use in the Green Bay area since. This demo unit allows for ease of transportation to sites and return for reset. It has increased the number of side by side demonstrations when in use across the U.S.

This unit was delivered on April 13th and was placed into service on April 18th for an event in the Milwaukee area. It will travel to Madison for two potential demonstrations at Bratfest on May 25th. This is also the conclusion of National Fire Sprinkler Week. The Green Bay unit will be in service on May 24 – 27 at the Brown County Fairgrounds for DePere Days. It is expected that 4 – 6 demonstrations will be delivered by the DePere Fire Department.

Mobile Side by Side Trailer at MBA Event



The new NFSA WI mobile side by side demonstration trailer was center stage at the April Metropolitan Builders Association's (MBA) member connect event hosted by the WI Fire Sprinkler Coalition at Mission BBQ in Brookfield, WI. The event was attended by WI Fire Sprinkler Coalition Members representing the fire service and fire sprinkler industry, as well as 20 MBA members.

Local media Fox 6 attended the demonstration posting the full video footage on their Facebook site. This reached 30,515 people with 17,00 views of the video, 953 engagements, 65 shares and 20 comments. Later, the demo was presented on the news at 4 and 6 showing the fast response of fire sprinklers and the power of fire.

The weather was cold and misty outside. Thanks to the Town of Brookfield Fire Department, United States Alliance Fire Protection and Mission BBQ for their assistance with the presentation. This resulted in requests from Madison Fire Department for an upcoming event. We are hoping to expand the number of trailers to three in WI to increase the number of presentations and the areas of the demonstrations allowing us to reach a broader audience across Wisconsin. Signage will be completed within the next month with direction from NFSA HQ on standard signage and recognition. Please join us at one of our next events.



NFSA WI at State Firefighters Conference

We exhibited at the Wisconsin State Firefighters Association’s Annual Convention held March 7-9 in La Crosse. We were visited by many chiefs and firefighters from the rural section of the state. We had interest in the training and demonstrations that we offer. At the convention, they voted to become a part of the Wisconsin Fire Sprinkler Coalition completing the members representing the Wisconsin Fire Service.

NFSA On-Line and In-Class Seminars

The 2017 On-line Technical Seminars have been scheduled. All seminars are conducted by NFSA staff or consultants on Tuesdays and will start promptly at **10:30 A.M. Eastern Time** and run approximately 1.0-hour. Seminar topics are designed to various levels of understanding, Basic (B), Intermediate (I) and Advanced (A) levels.

FEES: FREE for members. Non-member Cost: \$250.00* per seminar

The On-Line Seminars have been approved for 1.0–hour CEU credit in Wisconsin for the following licenses: Automatic Fire Sprinkler Contractor, Automatic Fire Sprinkler Contractor – Maintenance, Journeyman Automatic Fire Sprinkler Fitter, Automatic Fire Sprinkler Tester, and Commercial Building Inspector. From the desktop of an office or the comforts of a home, one can watch the 1 hour live-interactive seminar and receive credit.

- In order to take advantage of the FREE seminar, you must register PRIOR to the live event. Registration for live Tech Tuesdays closes 24 hours prior to air date. If you register after this time you will be required to purchase the seminar at the normal price.
- Only registered participants will receive credit for participation. Please ensure anyone needing continuing education credits, registers for the seminar under their individual account. Don't have an account? [Click here!](#)
- Effective January 1, 2019, Tech Tuesday seminars qualify for 1.0 contact hours.
- Once registered, live Tech Tuesday seminars will be available in your online training account for 30 days following the live event. You must complete the seminar within the 30 days to be awarded credit. If you do not complete the seminar within the 30-day window, you will be required to purchase the seminar to get credit. *Completion includes the quiz and survey.*

You can attend a NFSA Seminar without traveling to a classroom. For more information and to view a demonstration, visit our Website at www.nfsa.org and click on Training.



2017 "Technical Tuesday" Online Classes



- Features Live Q & A
- AIA/CES approved
- Qualify for NICET credits (.1 CEU/1 CPD each class)
- Classes begin at 9:30 a.m. Central Time

5/21	Proposed Updates to NFPA 25, 2020 Edition	Vince Powers, ITM Specialist
6/18	Recommended Practices for Insulation	Kevin Hall, P.E., Manager of Engineering Research