



*Martin M. King
WI State Coordinator*

3845 South Clubhouse Drive
Greenfield, WI 53228
(414) 531-9542
king@nfsa.org

Wisconsin Region
<http://nfsawi.org>

Before anything else,
Preparation is the key to success

Alexander Graham Bell

While February is still in the doldrums of winter, we find that with football over our Saturdays may become free to work on things within the house, business or travel. Some will pull out their tax forms to get that task over, but most will find some free time. Plan and prepare this time. Whether it is for the next day, week, month or remaining year. Make the most of this slow time. For me, this is a time to catch up and plan for the year. The first two quarterly meetings are scheduled and the remaining two will soon be finalized. Training for the first half of the year will be completed soon. Look now to see if your WI license is up for renewal this June to assure enough CEU's. We are changing the time of the meeting to allow for less disruption in your day and hopefully gain a couple more people. Meeting will probably start closer to 4:30 and generally lasts 45 minutes to an hour.

----- Save the Date -----

Upcoming NFSA WI Chapter Events

NFSA Chapter Meeting

February 20, 2020

4 – 7 PM Meeting and Networking

Fleming's Prime Steakhouse & Wine Bar

Sonoma II Room

15665 West Bluemound Road

Brookfield, WI

May 21, 2020

Fleming's Prime Steakhouse & Wine Bar

4 – 7 PM Meeting and Networking

Sonoma II Room

15665 West Bluemound Road

Brookfield, WI

32nd Annual Burn Center Golf Invitational

August 24, 2020

Grand Geneva Resort & Spa

NFSA Annual Seminar

Registration is open for the NFSA Annual Seminar Business & Leadership Conference schedule for April 29 – May 2, 2020 in Phoenix, Arizona. The event will be held at the JW Marriott Phoenix Desert Ridge Resort & Spa. Book your hotel for this event. The event schedule is expected soon and we anticipate another top notch conference.

All fire sprinkler related seminars are submitted to the State of Wisconsin for CEU's. Some business type courses are not accepted by the State of Wisconsin for industry credit. More info to come as presentations are scheduled.

The Fourth Annual Common Voices Golf Classic will be held on Thursday with the Closing Banquet on Friday.



Metropolitan Builders Association Annual Home Show



This was the fourth year that we have been able to have an exhibit and booth space at this event. As part of the Wisconsin Fire Sprinkler Coalition, NFSA WI helped with booth construction, exhibit preparation, exhibit items and staffing. Staffing was with State Coordinator Marty King and new addition Asst State Coordinator Mike Gundersen.

The weather took a toll on attendance, but we had a couple hundred people stop and ask questions about fire protection in the home. Questions ranged from smoke alarms to carbon monoxide to fire sprinklers.

Surprising was the number of younger couples asking questions about protecting their new home. Many of the questions started with how the fire sprinkler system works rather than what is the cost.

We continued to reach out to home builders to discuss the advantages of offering fire sprinkler systems to new home owners. We are pleased to partner with Source 1 Solutions – Architecture and Design and Dimensions, Inc - Design Build Remodel as part of the Step Beyond Green into Healthy Showcase exhibit with six other exhibitors to create an exhibit that showcases all building features both on finished and rough construction.

We plan on partnering with them for the 2021 Annual Home Show and looking to expand exhibit space to incorporate industry advertising created by NFSA



SE WI Media Campaign

We started a campaign on January 25 through February 2 on FOX TV 6 to utilize the NFSA national campaign of fire sprinklers buy life (www.firesprinklersbuylife.com) that promotes the informational website and will play the 30 second commercial. The commercial will air at thirty times throughout that period including during morning and evening news, afternoon and evening shows, and during the Super Bowl pre game and Fox Kickoff shows. There will also be a 4 minutes Fox Focus segment that will air on Sunday February 2 at 8:55 AM. The segment will be on YouTube (<https://youtu.be/jd4ChaDYbkU>) and be placed on their website and Facebook pages. Please like and share.

See schedule at end of report.

NFSA Layout Technician Blended Learning Course

You asked, NFSA listened and delivered. This new approach to fire sprinkler training allows for a combination of self-paced and interactive online learning along with in-class sessions. The course is comprised of:

- A “40 hours of online” portion facilitated by an NFSA instructor who will monitor and assist as needed, and be available for live chat or phone calls. Segments include codes and standards, sprinkler installation, seismic protection, fire pumps and standpipes, and hydraulic calculations.
- A 5-day, in-person portion focuses on intense practical application layout and design work under the guidance of an NFSA instructor. Project management and layout and calculations of wet- and dry-pipe system will be covered.
- The final portion is a required verification that the student has received training or is competent in CAD. This is provided by the employer or mentor of the student.

Find out more at <http://bit.ly/NFSAtrng>

Because Nobody does Fire Sprinkler Training Like NFSA --- NOBODY!

******* 2020 Classes *******

Layout Technician Blended Training – In Class Practicum

June 1 -5, 2020
Baltimore, MD

November 16 – 20, 2020
Baltimore, MD

Layout Technician Two Week Training – Fundamentals and Practicum

March 16 – 27, 2020
Baltimore, MD

May 11 – 22, 2020
Baltimore, MD

August 10 – 21, 2020
Baltimore, MD

Wisconsin Fire Sprinkler Saves**January 5, 2020****Madison, WI**

Dozens of people are displaced after an apartment in Madison lost power and the property manager says it could take up to nearly a week to repair. The Ovation 309 building located on 309 Johnson Street in Madison had a fire in the parking garage Tuesday that was quickly put out by the sprinkler system, according to a Madison Fire Department Public Information Officer. They did not release the cause of the fire.

January 5, 2020**Watertown, WI**

At 1:22 p.m., the Watertown Fire Department responded to a call for a structure fire at the factory. According to Watertown Fire Chief Craig Biefeld, the blaze started when a box full of products caught on fire, but the fire was limited to just the box. Sprinklers put it out before units arrived. "The sprinkler system did its job. That's why we advocate the use of sprinklers in buildings," Biefeld said.

Clasen Quality Chocolate produces a variety of chocolate coatings of different colors, flavors and sizes as well as 20 different varieties of chocolate and numerous fillings and spreads.

January 9, 2020**Slinger, WI**

There was a bit of smoke and a minor fire at The Pavilion at Glacier Valley, 1900 American Eagle Drive, on Monday afternoon. The call was for a sprinkler system activation. "When officers arrived smoke was visible but no flames," said Gullickson. "Slinger Fire Department was dispatched to the scene and the cause of the sprinkler activation was an overheat malfunction of a heating unit in one wing of the facility." Gullickson said residents were moved to a different part of the building. No injuries were reported to residents, staff or emergency responders. The Pavilion is described as "short-term rehabilitation, respite and long-term care."

January 14, 2020**Appleton, WI**

Officials credit a sprinkler system for limiting the spread of an Appleton apartment fire. Crews were called to the units along the 400-block of North Richmond Street around 6:00 this morning on the report of a water flow alarm. They found that a fire had started in the vent hood of a microwave—but was put out by the sprinklers. The apartment was vacant at the time and was being cleaned out. No one was hurt. Damage is estimated at \$60,000.

Contact me with your saves!

Contact me **A.S.A.P.** at **(414) 531-9542** or e-mail: **king@nfsa.org** if you have information regarding a Major Fire or Sprinkler Save or fire is defined as “one where there is extensive property loss, multiple death or injury to citizens or firefighters, or any other significant circumstances regarding fire sprinkler protection or lack thereof.” Our goal when the appropriate fire scenario occurs is to influence immediate post-media coverage regarding the application of fire sprinkler protection, or lack of protection.” Sprinkler Saves will help inform others that the systems do work and will provide life and property saving values.

When forwarding information of a major fire include; date, time, city, state, address, sprinkled, non-sprinkled, injuries, deaths and any other fire related particulars that may be available. Also, contact me if your company replaces a sprinkler head(s) due to activation by fire.

**In Our Backyard: Fire Team NFSA in Minnesota**

The workshop, lunch and resource information is provided free of charge. Fire Team NFSA is partnering for public policy with a focus on cooperating for quality communities. This seminar is an initiative to bring fire marshals, fire chiefs, elected officials, building officials, property managers, and other stakeholders from our area together to learn and share fire prevention methods and alternatives that affect our quality of life. Public policy on fire protection is important in our communities for lots of reasons and a main concern is the well-being of our citizens as well as controlling the rising cost of providing such services. Let us come together and explore our options for the future. Policy makers, fire service officials, and other stakeholders must partner together to ensure that quality of life is maintained as our communities grow and transition. We will also have an expanded focus on high-rise retrofit, including the recent fire in Minneapolis, with examples of Philadelphia and St. Paul retrofit success.

Date: Tuesday, February 11, 2020

Time: 8:00 – 5:00 with lunch served

Location: Minneapolis Firefighters Hall & Museum
664 22nd Avenue NE Minneapolis, MN 55418

Please register at

<https://bit.ly/2uRj24H>



NFSA On-Line and In-Class Seminars

The On-Line Seminars have been approved for 1.0-hour CEU credit in Wisconsin for the following licenses: Automatic Fire Sprinkler Contractor, Automatic Fire Sprinkler Contractor – Maintenance, Journeyman Automatic Fire Sprinkler Fitter, Automatic Fire Sprinkler Tester, and Commercial Building Inspector. From the desktop of an office or the comforts of a home, one can watch the 1 hour live-interactive seminar and receive credit. Tech Tuesdays are delivered the 3rd Tuesday of the month at 9:30 AM CST.

- In order to take advantage of the FREE seminar, you must register PRIOR to the live event. Registration for live Tech Tuesdays closes 24 hours prior to air date. If you register after this time you will be required to purchase the seminar at the normal price.
- Only registered participants will receive credit for participation. Please ensure anyone needing continuing education credits, registers for the seminar under their individual account. Don't have an account? [Click here!](#)
- Effective January 1, 2019, Tech Tuesday seminars qualify for 1.0 contact hours.
- Once registered, live Tech Tuesday seminars will be available in your online training account for 30 days following the live event. You must complete the seminar within the 30 days to be awarded credit. If you do not complete the seminar within the 30-day window, you will be required to purchase the seminar to get credit. *Completion includes the quiz and survey.*

2020 "Technical Tuesday" Online Classes

2/18	2019 NFPA 14, Standard for Installation of Standpipe and Hose Systems Update
3/17	Introducing NFPA 200 – Hanging and Bracing Standard
4/21	Important Changes to NFPA 25 2017 Edition
5/19	Potential Changes to 2022 NFPA 13 Installation and Residential
6/16	Seismic Protection for Dummies



REGIONAL REPORT
Wisconsin Edition

February 2020

Fox TV 6 Media Campaign
 NFSA www.firesprinklersbuylife.com Commercial Schedule

Advertiser	Length	Weekday	Date	Air Time	Program (Placed)
National Fire Sprinkler Assoc WI Chapter	:30	Thursday	01/30/20	9:22:30 PM	Fox 6 Primetime News
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	02/02/20	7:35:03 AM	Fox 6 Sunday Wakeup
National Fire Sprinkler Assoc WI Chapter	:30	Saturday	02/01/20	8:19:41 AM	Fox 6 Saturday Wakeup
National Fire Sprinkler Assoc WI Chapter	:30	Friday	01/31/20	9:58:20 PM	Fox 6 Primetime News
National Fire Sprinkler Assoc WI Chapter	:30	Thursday	01/30/20	6:59:10 AM	Fox 6 Wake Up @ 6a
National Fire Sprinkler Assoc WI Chapter	:30	Tuesday	01/28/20	8:35:23 AM	Fox 6 Wake Up @ 8a
National Fire Sprinkler Assoc WI Chapter	:30	Friday	01/31/20	9:22:30 PM	Fox 6 Primetime News
National Fire Sprinkler Assoc WI Chapter	:30	Monday	01/27/20	12:55:02 XM	Cops (SYN)
National Fire Sprinkler Assoc WI Chapter	:30	Saturday	01/25/20	9:47:46 PM	Fox 6 Primetime News
National Fire Sprinkler Assoc WI Chapter	:30	Wednesday	01/29/20	12:35:20 XM	Live PD Police Patrol
National Fire Sprinkler Assoc WI Chapter	:30	Saturday	01/25/20	9:11:54 PM	Fox 6 Primetime News
National Fire Sprinkler Assoc WI Chapter	:30	Friday	01/31/20	10:09:55 AM	Wendy Williams
National Fire Sprinkler Assoc WI Chapter	:30	Saturday	01/25/20	7:41:00 PM	Flirty Dancing
National Fire Sprinkler Assoc WI Chapter	:30	Wednesday	01/29/20	8:58:55 AM	Fox 6 Wake Up @ 8a
National Fire Sprinkler Assoc WI Chapter	:30	Saturday	01/25/20	7:22:40 PM	Flirty Dancing
National Fire Sprinkler Assoc WI Chapter	:30	Friday	01/31/20	9:48:15 AM	Real Milwaukee
National Fire Sprinkler Assoc WI Chapter	:30	Saturday	02/01/20	5:59:00 AM	House Smarts
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	02/02/20	5:28:30 AM	In Touch Ministries
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	02/02/20	8:09:49 AM	Fox 6 Sunday Wakeup
National Fire Sprinkler Assoc WI Chapter	:30	Wednesday	01/29/20	12:13:05 XM	Live PD Police Patrol
National Fire Sprinkler Assoc WI Chapter	:30	Friday	01/31/20	9:33:40 PM	Fox 6 Primetime News
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	02/02/20	12:38:32 PM	FOX NFL Kickoff
National Fire Sprinkler Assoc WI Chapter	:30	Wednesday	01/29/20	5:41:25 AM	Fox 6 Wake Up @ 5a
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	01/26/20	9:35:25 PM	Fox 6 Primetime News
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	02/02/20	1:19:13 PM	Fox's Super Bowl Pre-Game Show
National Fire Sprinkler Assoc WI Chapter	:30	Tuesday	01/28/20	7:58:55 AM	Fox 6 Wake Up @ 7a
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	01/26/20	9:59:05 PM	Fox 6 Primetime News
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	01/26/20	10:33:05 PM	Fox 6 News @ 10p
National Fire Sprinkler Assoc WI Chapter	:30	Thursday	01/30/20	12:28:10 XM	Live PD Police Patrol
National Fire Sprinkler Assoc WI Chapter	:30	Sunday	01/26/20	8:58:45 AM	Fox 6 Sunday Wakeup